

# **THE PUBLIC ROLE OF THE COACH**

**SEMINAR FOR YOUNG COACHES 21-24.3.2022**

**BASED ON...**  
**LIFE-EXPERIENCES**

COACHES 4 C

CHARACTER

CCARE

CCO-OPERATE

CCOMMUNICATE

# CHARLES DARWIN

## “STUDY OF SURVIVAL”

? SECRET WEAPON ?

**WHAT PEOPLE SEE**

**SUCCESS**

**HARD WORK  
RISK  
LATE NIGHTS  
STRUGGLES  
FAILURES  
PERSISTENCE  
CLINICALS  
DISCIPLINE  
EXHAUSTION  
DOUBTS  
CODE BLUES  
CRITICISM  
DISAPPOINTMENTS  
SLEEP DEPRIVATION  
REJECTIONS  
SACRIFICES**

**WHAT REALLY  
HAPPENS**

**INSTEAD OF  
WINNING / RESULT**

**HOW YOU  
GROW UP  
TO BE  
A WINNER**

**👉 PROCESS 👈**

# ② MNGMENT & BOARD

👉 **PROS IN SPORT?**

👉 **PROCESS = NO???** 👉

👉 **POWER – LOOK GOOD...?**

**MEET/LUNCH/INVITE**

👉 **MOST IMPORTANT PERSON?**

# ① STAFF & TEAM & ATHLETES

👉 BE YOURSELF



EVERYBODY ELSE IS TAKEN 👉

= LIFE -VALUES-ATTITUDE-SKILLS

👉 "YOU SHOW THEM THE LIGHT"

③ **CLUB** ATHLETES, COLLEGUES, EMPLOYEES...

☞ **SOCIAL RESPONSIBILITY**

☞ **BE PART - SHOW UP - DEVELOPE**



**“TREAT THE OTHERS,  
LIKE YOU WANT TO BE TREATED”**



# ④ INDIRECT INFLUENCE

## APPRECIATE AND RESPECT PEOPLE

☞ “COFFEE W COACHES - CELEBRATE - DRESSING ROOM - GIVE GAMEPLAN - CHAT W THEM”

☞ “IN ROME – LIVE LIKE THE ROMANS DO”



**COACH**  
**A ROLE MODEL?**

# MEDIA - SOME

☞ POSITIVE vs NEGATIVE

☞ A.G. EMOTIONS...!

☞ HONESTY – CTRL THEIR STORIES

☞ WRITE WHAT THEY WANT =  
TRUTH?



# GETTING FIRED

👉 WHO IS GUILTY...? 👈 MEDIA

👉 THREATEN - BLACKMAIL - MONEY

👉 A.G.A. YOUR LAST GAME



👉 RESPECT – NO RESPECT



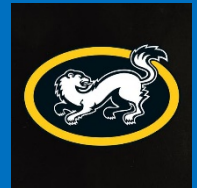
# V.S.P. ABOUT PRESSURE

☞ MEASURED 2-3 x W

☞ CONTROVERSIAL

☞ PAST - PRESENT - FUTURE

☞ SITUATIONAL



☞ REALLY HAVE INFLUENCE ON?

THE COACH IS FULL RESPONSIBLE ON HIS JOB, EVEN THOUGH HE CAN'T CONTROL ALL THINGS EFFECTING HIS WORK.

FOR ME IT MEANS "AS IF RESPONSIBILITY".

BUT PUBLICLY, WE ARE EXPECTED TO HANDLE ALL THINGS, AS IF WE COULD HAVE INFLUENCE ON EVERYTHING WE WANT.

**WHEN YOU STEP  
IN TO THE ROOM,  
WHAT YOU BRING IN.  
WHEN YOU LEAVE,  
WHAT STAYS.**